



TARGETS

Birchwood Casey



Plinking.

Sounds like something that might happen to your mobile phone or iPod when the battery runs low, right?

Well, actually the term refers to informal target shooting, often at off-beat targets, such as cans, bottles, paper cups, balloons, etc. Of course, in more environmentally aware times, plinkers have taken to shooting crackers or even vanilla wafers. These days, we know better. Nobody wants broken bottles, old cans or paper left around after a day of plinking anymore.

But the term plinking, basically comes, as one might imagine from the sound of a small caliber bullet hitting a tin can — “PLINK!”

Various calibers have been used, but the old standby for all-around plinking fun is the .22 caliber rimfire (with air guns also thrown in the mix). Indeed, the firearms used for the sport are the primers for all shooting and hunting. It is THE place to start. The low-recoil and lesser muzzle report of these firearms add comfort and confidence.

Plinking is simple, enjoyable and this game of hits and misses is addictive. And this repetition, this desire to shoot again and again, can transform you into a better marksman.

Enter Birchwood Casey of Eden Prairie, Minnesota, a manufacturer of targets as well as a variety of great cleaning and refinishing products for your firearms.

This company celebrates 60 years of service to shooters in 2008.

Birchwood Casey targets aid the marksman in many ways.

Their products offer shooters with a passion for plinking an excellent line of products that can literally transform most shot-safe open areas, be it a field or your backyard, into a shooting range.

Take Birchwood Casey's Shoot-N-C Targets for example. Self-adhesive, they are very versatile and can

be stuck to a variety of boards, boxes, backdrops, etc.

With these targets, the location of each shot is revealed with a bright chartreuse ring around the point of impact.

It allows the shooter, instant feel-good feedback. With success easily seen from a distance it eliminates time wasted on walks downrange to inspect targets.

Translation? Immediate shot detection gives immediate indicator of shooting success and boosts confidence.

You see, to find success with firearms, well, you have to have something to shoot for, or perhaps more appropriately, when considering the world of hunting and/or shooting, one has to have something to shoot at — repeatedly.

Ask any accomplished marksman, hunter and/or shooter how many targets they riddled before becoming an expert and my guess is that he or she will confirm it's many — plus a lot more.

Repetition, repetition, repetition. But wait, I repeat myself.

Oh, OK, I am being the wise guy, but then, I also know that to be good with a gun you have to shoot again and again.

Monotonous?

Well, eventually, but most newcomers to the sport are pretty happy to hear the rapport or gunfire. It's kind of exciting, but eventually, this wears off and you want to be on target, more often, if not all the time.

In short, shooters not only want to shoot, they also want to “see” results.

Birchwood Casey's Shoot-N-C Targets allow this and are available in a variety of sizes. There are ringed and numbered, traditional bull's-eye models which allow for

scoring. Others are designed specifically for sighting-in rifles and some are for patterning shotguns.

Then too, there are lifelike Shoot-N-C Targets for hunters. These targets include silhouette models like

the Prairie Chuck, Turkey and the Shoot-N-C Kits for deer, coyote and boar.

Most models also come with “repair pasters” that allow you to cover previous hits, giving each target a longer life, and you more shooting opportunities.



NRA Resetter Callout

The ability to set up a plinking range wherever shooting safety allows means convenience and more opportunity to shoot. And once again, a key to becoming a better shooter is to be able to shoot more often.

If ever there was a plinking-in-a-box kit, Birchwood Casey makes it available with their new Animal

Gallery and Traditional Gallery Resetting Targets.

For example all-day shooting is available to you, in whichever safe area you decide to set up such products. They are designed for airguns or .22 rimfire and provide budding shooters hours of entertainment and “lessons” (who says learning can't be fun?).

Gallery resetting targets allow shooters to not only knock down the paddles or animal silhouettes, but the gallery also lets the shooter reset all targets at once with one well-placed round. Again, there is no need to walk down range.

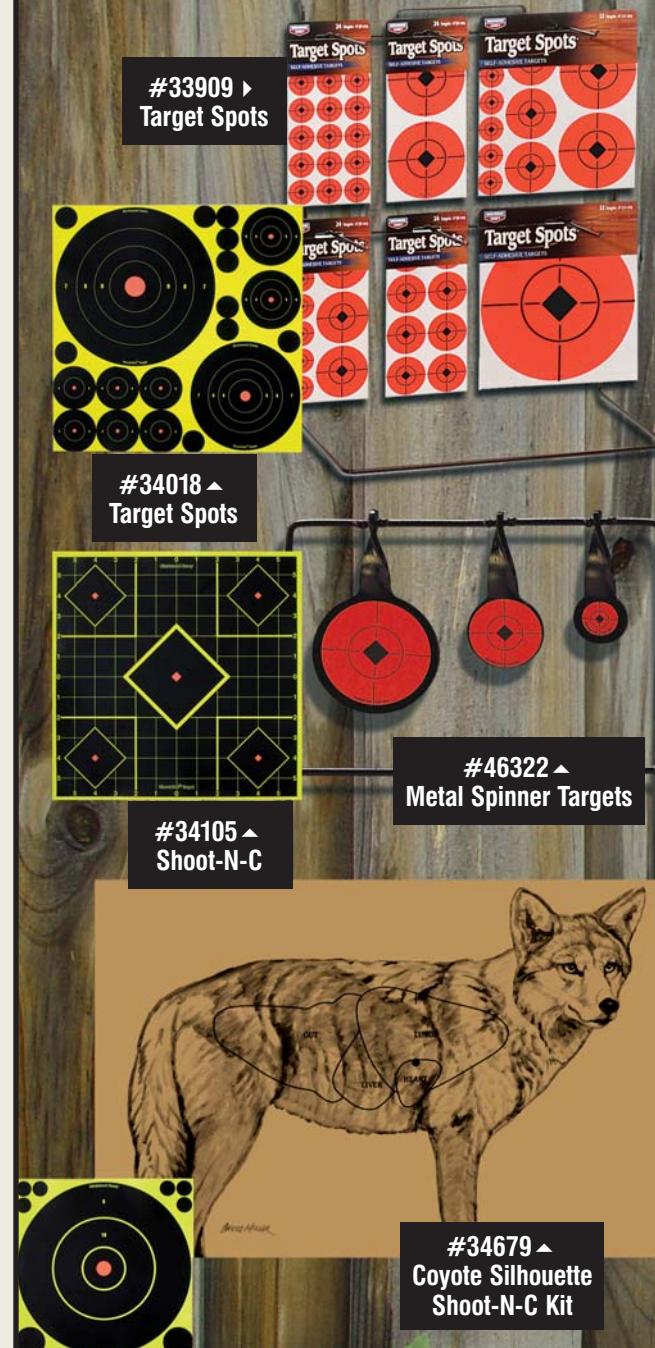
Range Tips and Rules

Here are some range tips and rules to consider for your favorite plinking locale:

- Safety always comes FIRST. Always wear eye and ear protection and handle firearms with safety in mind.
- Post range rules where everyone can read them.
- Have adult supervision.
- If you are preparing for an upcoming hunt. Consider wearing the gear you would wear on an actual hunt for a practice session.
- Keep your range clean. Pick up spent cartridges, paper, etc. Having a garbage can on site is a very good idea.
- Practice firing from various shooting positions. This is especially beneficial for hunters that often have to take the unexpected shot at a game. Shoot from some positions at the range that you might have to take in the field.
- Practice taking a breath and holding it as you squeeze the trigger. Jerking the trigger results in inaccuracy.
- Learn to use a rest. You will be amazed how accurate you can be with a steady firearm.

For more information on Birchwood Casey's targets or other products visit www.birchwoodcasey.com. There is also a fun, interactive shooting game.

MORE OPTIONS FROM BIRCHWOOD CASEY



#33909 ▶ Target Spots

#34018 ▲ Target Spots

#46322 ▲ Metal Spinner Targets

#34105 ▲ Shoot-N-C

#34679 ▲ Coyote Silhouette Shoot-N-C Kit



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Know and Obey the Law 45